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Residential Management Systems, Inc. (RMS) and RoomBug Integrate to provide enhanced roommate browsing and selection on Facebook Platform

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RMS, the leading provider of fully web-based housing, conference and judicial affairs software for universities and colleges globally, has partnered with RoomBug to deliver Facebook® interaction for students wishing to browse and search for other students with similar interests.

This partnership with RoomBug will allow RMS's more than 150 university and college clients to easily interact with the RoomBug application on the Facebook Platform, empowering them to search and engage with potential roommates online.

RoomBug users can browse through Facebook profiles of potential roommates, finding common friends and searching for users with common interests like favorite books and movies. Users are able to engage in Facebook interaction with others, including messaging them in order to get a better sense of the potential roommate. Michael Hacker, RoomBug CEO, expressed the core essence of RoomBug as "empowering residents to make their own roommate decision rather than leaving it up to fate." Many student properties have complained that after they assign roommates, residents will log onto Facebook and perform a background check on the person. RoomBug circumvents this problem by allowing for Facebook referencing early on in the matching process before rooming decisions have been made. Clients using RMS will automatically receive roommate selections through seamless integration between RMS and RoomBug .

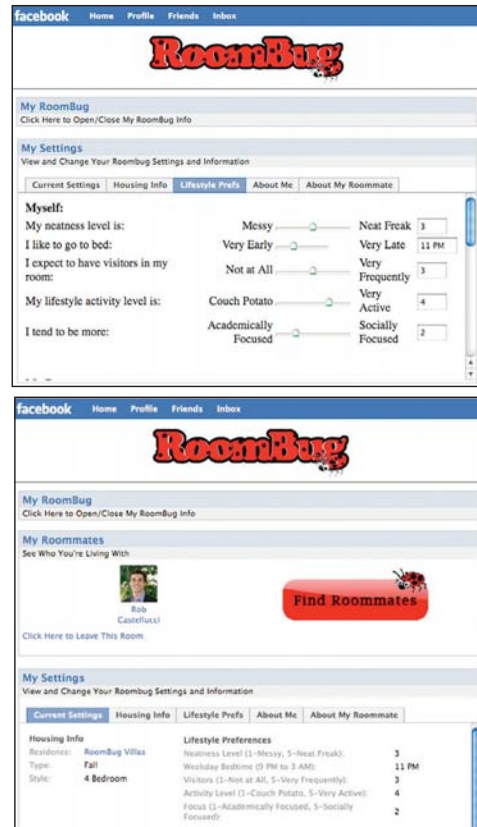
Andrew Tanner, Vice President of Sales at RMS says, "The new generation of students are using Facebook extensively and with this new partnership, we are delivering another option for our clients to deliver increased student services. This will lead to better roommate assignments, reduced paperwork, and increased student satisfaction."

About RoomBug: RoomBug offers collegiate-focused software solutions through Facebook. RoomBug product offerings include RoomBug Campus, RoomBug Off-Campus and RoomBug Referral, which cater to university housing divisions, by-the-bed leasing properties and tradi-

tional leasing properties, respectively. RoomBug was recently selected as one of fifty global finalists in the latest round of fbFund, Facebook's seed fund and mentorship program with Accel Partners and Founders Fund, to help enable talented developers and entrepreneurs to build sustainable businesses on Facebook Platform.

Facebook® is a registered trademark of Facebook Inc.

About Residential Management Systems: Residential Management Systems is the leading provider of Housing, Conference, Judicial and Property Management software globally. RMS software manages over 500,000 University and College beds daily and offers solutions for student web self service, housing management, judicial affairs, conference and event management, wireless handheld devices, and more.



Easy, intuitive interface appeals to college students.

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